

Modernizing QSR and Restaurant Customer Experience



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With these innovative solutions, you can enhance efficiency, improve customer satisfaction, and give yourself an edge over your competition.

Obstacles:

Satisfactory guest experiences require more than exceptional food. Modern customers want modern businesses. With Zebra's QSR solutions, you can transform how yours operates while enhancing the experience your guests receive.

- Cluttered drive-thru lanes
- Insufficient attention times
- Inadequate workflow functionality
- Unsatisfied customers

Solutions:

As time passes, the expectations you face will continue to grow. With Zebra's innovative portfolio of technological solutions, you'll be equipped to optimally perform against the challenges of today and tomorrow.

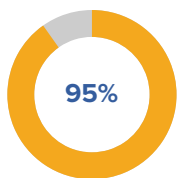
- **Digitized Loyalty** – Utilizing best-in-class scanning technology
- **Line Busting** – Leveraging efficient and reliable rugged tablets
- **Food Safety** – Automate measurements at crucial food safety control points with mobile computers
- **Fulfillment** - Minimize incorrect orders and enhance overall service with innovative Zebra Kiosks
- **Real-Time Inventory** - Increase productivity by tracking goods and services with RFID



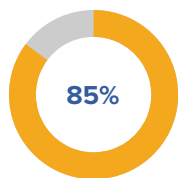
Outcomes:

Shorter lines, enhanced operations, and more efficient workflows make happier customers. Elevate your brand and grow your supporters with the modern innovation of Zebra's QSR technology solutions.

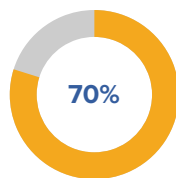
- Increased customer satisfaction
- Shortened wait time at the drive-thru
- Improved customer loyalty



Almost 95% of restaurants with automated kitchens see a marked return¹



Order accuracy increased by nearly 85%¹



Decreased ticket time by almost 70%¹

Spencer Value Proposition:

Spencer Technologies is the leader in QSR technology rollout and implementation, while providing reliable onsite and customized programs for both company- and franchise-owned restaurants. Deploying and maintaining these solutions in QSRs and restaurants can have its own challenges. Spencer Technologies can confidently deploy them.

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1. <https://qsrautomations.com/kitchen-automation-study/#:~:text=Restaurants%20are%20seeing%20a%20marked,increasing%20order%20accuracy%20by%2083%25>.

